VisitEngland Assessment Services



Self-Catering Visit Report

Old Rectory Cottages

The Old Rectory, Abbey Road, Flixton, BUNGAY, Suffolk, NR35 1NL, England

Farmstay UK

Summary

STAR RATING

SCHEME

QUALITY SCORE

 $\star\star\star\star$

Self-Catering

86%

Gold Award

Welcome Pets!

VISIT DATE

VISIT TYPE

12 March 2025

Day Assessment

CONTACT

Mr and Mrs K Parker Proprietors

Old Rectory Cottages (Butlers Pantry, Old Pump House, Sam's Stable, Orchard View and The Old Coach House) all retain a Four Star Self Catering rating.

The Gold Award is recommended for another year and is very well deserved.

Pets Welcome Scheme retained.

The visit and debrief was carried out with Keith Parker, the owner, who is very happy to be maintaining these ratings and awards.

The owners are pro active at investing annually to maintain and improve standards throughout. Supercontrol is now utilised with Booking.com and Airbnb now used for marketing. The Butler's Pantry is soon to be redecorated. All new M&S cutlery noted throughout. New garden furniture has also been purchased, with storage boxes noted for cushion storage.

Quality Rating

How the Overall Quality Rating is Achieved

When VisitEngland assessors visit your property, they will evaluate and give a quality score to all aspects of the accommodation and service.

The total of all these scores establishes an overall percentage score for quality. Based on this score, establishments will be given an overall quality rating on a scale of Three to Five Stars, based on the chart below, as long as all minimum entry requirements for the star rating are met.

3 STAR 4 STAR 5 STAR 60% - 74% 75% - 86% 87%-100%

There are three levels of quality ranging from Three to Five Stars. To obtain a higher star rating a progressively higher quality and range of services and physical facilities should be provided across all areas with particular emphasis in the following five key areas:

BEDROOMS 3 STAR 60% - 74%	4 STAR 75% - 86%	5 STAR 87%-100%
BATHROOMS 3 STAR 60% - 74%	4 STAR 75% - 86%	5 STAR 87%-100%
CLEANLINESS 3 STAR 70% - 79%	4 STAR 80% - 89%	5 STAR 90%-100%
PUBLIC AREAS 3 STAR 60% - 74%	4 STAR 75% - 86%	5 STAR 87%-100%
KITCHENS 3 STAR 60% - 74%	4 STAR 75% - 86%	5 STAR 87%-100%

Unit: The Butler's Pantry		86%	4 Star
	SCORE	PERCENTAGE	RATING
Exterior	12	80%	
Appearance of Buildings/Kerb Appeal	4		
Grounds/Gardens/Parking	4		
Privacy/Peace & Quiet	4		
Cleanliness	20	100%	5 Star
Bedrooms	5		
Bathrooms	5		
Living/Dining Areas	5		
Kitchen	5		
Management & Efficiency	15	100%	
Pre-arrival Information	5		
Welcome & Arrival Procedure	5		
In-unit Guest Info & Personal Touches	5		
Public Areas	21	84%	4 Star
Decoration	4		
Flooring	5		
Furniture/Furnishings/Fittings	4		
Lighting/Heating/Ventilation	4 4		
Space/Comfort/Ease of use		050/	4.61
Bedrooms	30	85%	4 Star
Decoration Flooring	4 4		
Furniture/Furnishings/Fittings	4		
Lighting/Heating/Ventilation	4		
Beds	5		
Bedding & Bed Linen	5		
Space/Comfort/Ease of use	4		
Bathrooms	21	84%	4 Star
Decoration	4		
Flooring	5		
Furniture/Fittings/Sanitaryware	4		
Lighting/Heating/Ventilation	4		
Space/Comfort/Ease of use	4		
Kitchen	33	82%	4 Star
Decoration	4		
Flooring	5		
Furniture/Furnishings/Fittings	5		
Lighting/Heating/Ventilation	4		
Electrical & Gas Equipment Crockery/Cutlery/Glassware	4 4		
Kitchenware/Pans/Utensils	3		
Space/Comfort/Ease of use	4		
		900/	
Additional Facilities Laundry	4 4	80%	
Unit: Old Pump House		86%	4 Star
`	SCORE	PERCENTAGE	RATING
Exterior	12	80%	MATING
Appearance of Buildings/Kerb Appeal	4	3070	
Appearance of Buildings/Kerb Appear Grounds/Gardens/Parking	4		
Grounds, Gardens, raiking	-		

Cleanliness	20	100%	5 Star
Bedrooms	5		
Bathrooms	5		
Living/Dining Areas Kitchen	5 5		
Management & Efficiency	15	100%	
Pre-arrival Information	5	20075	
Welcome & Arrival Procedure	5		
In-unit Guest Info & Personal Touches	5		
Public Areas	21	84%	4 Star
Decoration	4		
Flooring	5		
Furniture/Furnishings/Fittings	4		
Lighting/Heating/Ventilation	4		
Space/Comfort/Ease of use	4		
Bedrooms	30	85%	4 Star
Decoration	4		
Flooring	4		
Furniture/Furnishings/Fittings	4		
Lighting/Heating/Ventilation	4		
Beds Rodding & Rod Linea	5		
Bedding & Bed Linen Space/Comfort/Ease of use	5 4		
Bathrooms	21	84%	4 Star
Decoration	4	0470	4 3(a)
Flooring	5		
Furniture/Fittings/Sanitaryware	4		
Lighting/Heating/Ventilation	4		
Space/Comfort/Ease of use	4		
Kitchen	33	82%	4 Star
Decoration	4		
Flooring	5		
Furniture/Furnishings/Fittings	5		
Lighting/Heating/Ventilation	4		
Electrical & Gas Equipment Crockery/Cutlery/Glassware	4 4		
Kitchenware/Pans/Utensils	3		
Space/Comfort/Ease of use	4		
Additional Facilities	4	80%	
Laundry	4	80%	
Unit: Sam's Stable		86%	4 Star
	SCORE	PERCENTAGE	RATING
Exterior	12	80%	
Appearance of Buildings/Kerb Appeal	4	0070	
Grounds/Gardens/Parking	4		
Privacy/Peace & Quiet	4		
Cleanliness	20	100%	5 Star
Bedrooms	5		
Bathrooms	5		
Living/Dining Areas	5		
Kitchen	5		
Management & Efficiency	15	100%	
Pre-arrival Information	5		
Welcome & Arrival Procedure	5		
In-unit Guest Info & Personal Touches	5		

Public Areas	21	84%	4 Star
Decoration	4		
Flooring	5		
Furniture/Furnishings/Fittings	4		
Lighting/Heating/Ventilation	4		
Space/Comfort/Ease of use	4		
Bedrooms	30	85%	4 Star
Decoration	4		
Flooring	4		
Furniture/Furnishings/Fittings Lighting/Heating/Ventilation	4 4		
Eighting/ Heating/ Ventilation Beds	5		
Bedding & Bed Linen	5		
Space/Comfort/Ease of use	4		
Bathrooms	21	84%	4 Star
Decoration	4		
Flooring	5		
Furniture/Fittings/Sanitaryware	4		
Lighting/Heating/Ventilation	4		
Space/Comfort/Ease of use	4		
Kitchen	33	82%	4 Star
Decoration	4		
Flooring	5		
Furniture/Furnishings/Fittings	5 4		
Lighting/Heating/Ventilation Electrical & Gas Equipment	4		
Crockery/Cutlery/Glassware	4		
Kitchenware/Pans/Utensils	3		
Space/Comfort/Ease of use	4		
Additional Facilities	4	80%	
Laundry	4		
Unit: The Old Coach House		86%	4 Star
	SCORE	PERCENTAGE	RATING
Exterior	12	80%	
Appearance of Buildings/Kerb Appeal	4	2373	
Grounds/Gardens/Parking	4		
Privacy/Peace & Quiet	4		
Cleanliness	20	100%	5 Star
Bedrooms	5		
Bathrooms	5		
Living/Dining Areas	5		
Kitchen	5		
Management & Efficiency	15	100%	
Pre-arrival Information	5		
Welcome & Arrival Procedure	5		
In-unit Guest Info & Personal Touches	5		
Public Areas	21	84%	4 Star
Decoration	4		
Flooring	5		
Furniture/Furnishings/Fittings Lighting/Heating/Ventilation	4 4		
Lightnig/ neating/ ventuation	4		
Space/Comfort/Ease of use	4		

Bedrooms	29	82%	4 Star
Decoration	4	02/0	4 3(a)
Flooring	4		
Furniture/Furnishings/Fittings	4		
Lighting/Heating/Ventilation	4		
Beds	4		
Bedding & Bed Linen	5		
Space/Comfort/Ease of use	4		
Bathrooms	21	84%	4 Star
Decoration	4		
Flooring	5		
Furniture/Fittings/Sanitaryware	4		
Lighting/Heating/Ventilation	4		
Space/Comfort/Ease of use	4		
Kitchen	33	82%	4 Star
Decoration	4		
Flooring	5		
Furniture/Furnishings/Fittings	5		
Lighting/Heating/Ventilation	4		
Electrical & Gas Equipment	4		
Crockery/Cutlery/Glassware	4		
Kitchenware/Pans/Utensils	3		
Space/Comfort/Ease of use	4		
Additional Facilities	4	80%	
Laundry	4		
Unit: Orchard View		86%	4 Star
	SCORE	PERCENTAGE	RATING
Exterior	12	80%	
Appearance of Buildings/Kerb Appeal	4	0070	
Grounds/Gardens/Parking	4		
Privacy/Peace & Quiet	4		
Cleanliness	20	100%	5 Star
Bedrooms	5	10070	J Stai
Bathrooms	5		
Living/Dining Areas			
9. 9	5		
Kitchen	5 5		
Management & Efficiency	5	100%	
Management & Efficiency	5 15	100%	
Management & Efficiency Pre-arrival Information	5 15 5	100%	
Management & Efficiency Pre-arrival Information Welcome & Arrival Procedure	5 15 5 5	100%	
Management & Efficiency Pre-arrival Information Welcome & Arrival Procedure In-unit Guest Info & Personal Touches	5 15 5 5 5		ACL
Management & Efficiency Pre-arrival Information Welcome & Arrival Procedure In-unit Guest Info & Personal Touches Public Areas	5 15 5 5 5	100%	4 Star
Management & Efficiency Pre-arrival Information Welcome & Arrival Procedure In-unit Guest Info & Personal Touches Public Areas Decoration	5 15 5 5 21 4		4 Star
Management & Efficiency Pre-arrival Information Welcome & Arrival Procedure In-unit Guest Info & Personal Touches Public Areas Decoration Flooring	5 15 5 5 21 4 5		4 Star
Management & Efficiency Pre-arrival Information Welcome & Arrival Procedure In-unit Guest Info & Personal Touches Public Areas Decoration Flooring Furniture/Furnishings/Fittings	5 15 5 5 5 21 4 5 4		4 Star
Management & Efficiency Pre-arrival Information Welcome & Arrival Procedure In-unit Guest Info & Personal Touches Public Areas Decoration Flooring Furniture/Furnishings/Fittings Lighting/Heating/Ventilation	5 15 5 5 5 21 4 5 4		4 Star
Management & Efficiency Pre-arrival Information Welcome & Arrival Procedure In-unit Guest Info & Personal Touches Public Areas Decoration Flooring Furniture/Furnishings/Fittings Lighting/Heating/Ventilation Space/Comfort/Ease of use	5 15 5 5 21 4 5 4 4 4	84%	
Management & Efficiency Pre-arrival Information Welcome & Arrival Procedure In-unit Guest Info & Personal Touches Public Areas Decoration Flooring Furniture/Furnishings/Fittings Lighting/Heating/Ventilation Space/Comfort/Ease of use Bedrooms	5 15 5 5 21 4 5 4 4 30		4 Star 4 Star
Management & Efficiency Pre-arrival Information Welcome & Arrival Procedure In-unit Guest Info & Personal Touches Public Areas Decoration Flooring Furniture/Furnishings/Fittings Lighting/Heating/Ventilation Space/Comfort/Ease of use Bedrooms Decoration	5 15 5 5 21 4 5 4 4 30 4	84%	
Management & Efficiency Pre-arrival Information Welcome & Arrival Procedure In-unit Guest Info & Personal Touches Public Areas Decoration Flooring Furniture/Furnishings/Fittings Lighting/Heating/Ventilation Space/Comfort/Ease of use Bedrooms Decoration Flooring	5 15 5 5 21 4 5 4 4 30	84%	
Management & Efficiency Pre-arrival Information Welcome & Arrival Procedure In-unit Guest Info & Personal Touches Public Areas Decoration Flooring Furniture/Furnishings/Fittings Lighting/Heating/Ventilation Space/Comfort/Ease of use Bedrooms Decoration Flooring Furniture/Furnishings/Fittings	5 15 5 5 21 4 5 4 4 30 4 5	84%	
Management & Efficiency Pre-arrival Information Welcome & Arrival Procedure In-unit Guest Info & Personal Touches Public Areas Decoration Flooring Furniture/Furnishings/Fittings Lighting/Heating/Ventilation Space/Comfort/Ease of use Bedrooms Decoration Flooring	5 15 5 5 5 21 4 5 4 4 4 30 4 5 4	84%	
Management & Efficiency Pre-arrival Information Welcome & Arrival Procedure In-unit Guest Info & Personal Touches Public Areas Decoration Flooring Furniture/Furnishings/Fittings Lighting/Heating/Ventilation Space/Comfort/Ease of use Bedrooms Decoration Flooring Furniture/Furnishings/Fittings Lighting/Heating/Ventilation	5 15 5 5 21 4 5 4 4 30 4 5 4 4	84%	
Management & Efficiency Pre-arrival Information Welcome & Arrival Procedure In-unit Guest Info & Personal Touches Public Areas Decoration Flooring Furniture/Furnishings/Fittings Lighting/Heating/Ventilation Space/Comfort/Ease of use Bedrooms Decoration Flooring Furniture/Furnishings/Fittings Lighting/Heating/Ventilation Flooring Furniture/Furnishings/Fittings Lighting/Heating/Ventilation Beds	5 15 5 5 21 4 5 4 4 4 4 30 4 5 4 4 5 5	84%	

Bathrooms Decoration Flooring Furniture/Fittings/Sanitaryware Lighting/Heating/Ventilation Space/Comfort/Ease of use	20 4 4 4 4 4	80%	4 Star
Kitchen	33	82%	4 Star
Decoration	4		
Flooring	5		
Furniture/Furnishings/Fittings	5		
Lighting/Heating/Ventilation	4		
Electrical & Gas Equipment	4		
Crockery/Cutlery/Glassware	4		
Kitchenware/Pans/Utensils	3		
Space/Comfort/Ease of use	4		

Exterior

The Butler's Pantry

All properties present very well externally in a peaceful area of the countryside. Clear signage noted from the road. A well maintained driveway leads you to the properties. Parking is provided. A path way from the parking area is to be created to Orchard View. Well maintained private courtyards and enclosed gardens are kept neat and tidy. Norfolk willow fencing between Sam's Stable and The Coach House presents extremely well. The surrounding established gardens and grounds are also very well maintained and neatly kept. The orchard is a real feature. Ample outdoor seating is available at each property. A truly tranquil location ideal for relaxing or exploring the local area.

Cleanliness

The Butler's Pantry

High standards of cleanliness creating a positive impression for arriving guests and a credit to all involved. High and low level ledges and fittings dust and cobweb free throughout with comparable attention to detail also evident to furniture, soft furnishings and lighting/heating fittings. Mixed flooring thoroughly vacuumed to skirtings and into corners, care also taken around bases of bathroom fittings and kitchen units. Sanitary ware clean and bright, glazed surfaces and chrome fittings polished to a shine; grouting and silicon sealant also presenting to a high standard. Kitchen units clean and attention evident to drawer and cupboard interiors. White goods, tableware and cookware also demonstrating attention to detail.

Management & Efficiency

The Butler's Pantry

The owners manage all bookings. Thorough property details and terms and conditions are sent to guests prior to arrival. Touch Stay is utilised with guest information presenting extremely well, all information is sent prior to arrival. QR codes could be considered with links as discussed. Guests are personally greeted on arrival and a tour of the accommodation is given. The owners live close by and are easily contactable should assistance be required. Fresh flowers, homemade cake (allergen information left), sweets, eggs, fresh milk and hot beverage making items are left for arriving guests. Many books, accessories and personal touches noted. WIFI is provided throughout. Amazon Fire Sticks provided for all TVs. Radios noted. USB ports noted. Many maps and local information are also thoughtfully provided.

Public Areas

The Butler's Pantry

Painted décor remains in very good order with artwork and high quality furnishings further enhancing. Some redecorating is planned for The Butler's Pantry. Original features add to the individual character of each property. Space is utilised well to maximise comfort. Tiled and wooden flooring continues to be in excellent order throughout with high quality rugs well placed. The dining sets and sofas and chairs remain comfortable and continue to be very well looked after. Occasional furniture is in very good repair with some interesting pieces noted in Orchard View. Very good natural and well positioned lighting levels noted throughout. Controllable central heating is effective aided by attractive log burners in Sam's Stable and The Old Coach House. Modern electric radiators noted in Orchard View.

Bedrooms

The Butler's Pantry

Painted décor continues to be very well maintained throughout. Carpets continue to wear very well with wooden flooring in Orchard View very well maintained, attractive rugs are well placed and enhance appearances along with artwork and furnishings. A selection of individual and unique furniture adds character with wardrobes and drawers providing ample hanging and storage space. Very good natural and artificial lighting levels noted. Controllable central heating and electric storage heaters are effective. The beds have excellent quality supportive pocket sprung mattresses and plump pillows that are well protected. Well laundered quality linen and attractive throws and cushions dress the beds. Ample space is provided for the advertised two guests.

Bathrooms

The Butler's Pantry

All en-suites present as wet rooms and are in very good order; the owners are considering revamping aspects when budgets allow. Tiled and painted décor continue to present very well. The wall cladding in Orchard View offers a current look and feel. Altro flooring is in excellent condition. Sanitary ware is very well maintained with tiled/cladded surrounds in very good order; sealant and grouting neat and tidy. Centrally heated towel rails are effective and forced extraction seems in very good working order. Very good task and ceiling lighting noted. A very good amount of space noted throughout. A selection of high quality towels are thoughtfully provided.

Kitchen

The Butler's Pantry

The open plan kitchens have been very well designed to provide a very good amount of usable surface and floor space. All kitchens present extremely well offering a modern feel throughout. Painted décor, tiled and attractive boarded splash backs continues to be very well maintained. Tiled and wooden flooring remains in excellent order. Storage units and drawers provide guests with ample storage space. Stainless steel pans, cookware and appropriate utensils are of a good quality and range. Room to upgrade the quality here at this level as previously mentioned. Shared heating is effective. Lighting is very well placed and extractor fans are noted. Crockery, tableware and glassware is of very good quantity and quality, with the new M&S cutlery helping to consolidate scoring here. All white goods and appliances are very well maintained.

Units Seen

Butlers Pantry, Old Pump House, The Coach House, Sam's Stable, The Coach House and Orchard View were kindly shown by Keith.

Website Feedback

Website reviewed www.oldrectorycottagesflixton.co.uk

The website is mobile compatible. The attractive website is easy to navigate with very good use of photos and clear cottage descriptions that reflect the style of accommodation. Consider virtual tours and or floor plans. Up to date calendar of events noted and lots of local information is present. The 'VisitEngland' logos are well positioned as are the contact details. Prominent online booking facility via Supercontrol.

Excellent reviews from guests on the website and TripAdvisor.

Facebook page is active with fairly regular posts, suggest also linking the page to your website.

Provision of accessibility information is a key barrier to disabled people participating in tourism. It is therefore a scheme requirement to have accessibility information on your website, stating your venue's key accessibility features. Use the free VisitEngland questionnaires to help you identify the key accessibility features at your venue and promote them in the accessibility section of your website.

In addition, you are encouraged to provide detailed accessibility information, with the recommended format being an AccessAble Detailed Access Guide. Find out more via the AccessAble Your Accessibility Guide portal (not a scheme requirement)

It is recommended, if not already done so, to provide updated photos and text by logging in to the customer portal (Access details emailed separately to allow this) or email details to visitenglandassessmentservices@aamediagroup.co.uk to enable your establishment listing to be populated correctly on ratedtrips.com

Further business and marketing advice as well as member benefits can be found by visiting the Rated Trips Business Support Hub at the following link:

https://business.ratedtrips.com/user/member-login

Potential for Improvement

The plans to create a pathway to Orchard View are encouraged.

Consideration could be made to utilise QR codes with links to guest information, WIFI, socials and /or review sites.

Weightier stainless steel saucepans also encouraged, suggest makes such as Judge, Stellar, ProCook or Meyer.

Consideration for the future includes revamping the bathrooms, whilst currently very well maintained, as time goes on they will start to look dated in comparison to others seen at this level.

Highlights

All properties present to a high standard internally and externally.

Excellent housekeeping standards throughout.

Peaceful countryside location ideal for exploring or relaxing.

Caring owners who continually investment and maintain the accommodation to ensure quality standards are maintained.

Minimum Entry Requirements

For a rating to be awarded by VisitEngland, a property must meet all Minimum Entry Requirements and any additional requirements appropriate for the star rating level.

Unit The Butler's Pantry

Standard Self-Catering **Designator** Cottage

Rating 4 Star Gold Award

At the time of our visit, all of the Minimum Entry Requirements and Additional requirements/Key Requirements were provided.

Unit Old Pump House

Standard Self-Catering **Designator** Cottage

Rating 4 Star Gold Award

At the time of our visit, all of the Minimum Entry Requirements and Additional requirements/Key Requirements were provided.

Unit Sam's Stable

Standard Self-Catering **Designator** Cottage

Rating 4 Star Gold Award

At the time of our visit, all of the Minimum Entry Requirements and Additional requirements/Key Requirements were provided.

Unit The Old Coach House

Standard Self-Catering
Designator Cottage

Rating 4 Star Gold Award

At the time of our visit, all of the Minimum Entry Requirements and Additional requirements/Key Requirements were provided.

Unit Orchard View

Standard Self-Catering
Designator Self-Catering Unit
Rating 4 Star Gold Award

At the time of our visit, all of the Minimum Entry Requirements and Additional requirements/Key Requirements were provided.

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Specialities (optional)

The following specialities have been awarded:



Welcome Pets!

Useful Numbers

Customer Support

01256 338350

All property enquiries, including assessments, reports, ratings, signage, training, and logo requests

VisitEnglandAssessmentServices@aamediagroup.co.uk

Assessment Services Accounts

01733 207324

All financial and payment enquiries

VECreditControl@aamediagroup.co.uk

Useful Links

Online Details Portal

Change your online information on RatedTrips.com; add up to 20 photographs and showcase your facilities.

http://www.ratedtrips.com/update-your-profile

Business Support

Advice and support for your business, including training opportunities and discounts.

www.ratedtrips.com/business-support

Participant Benefits

Exclusive offers and discounts to help your business

www.ratedtrips.com/participantbenefits

Participant offers and discounts

































Discover more at www.ratedtrips.com/participant-offers

Got a question? – email us at contact@ratedtrips.com

VisitEngland Inspection Appeals Procedure

Proprietors who wish to appeal against the results of a VisitEngland assessment carried out at their establishment must follow the procedure outlined below:

- 1. Any appeal must be made in writing to VisitEngland Assessment Services within 21 days of the original report being received.
- 2. The Appeal should detail the main reason for the appeal.
- 3. Should the appeal be about the level of star rating proprietors should ensure that their establishment meets all the necessary minimum requirements outlined in the Quality Standards booklet (a PDF or hard copy may be requested from Customer Services).
- 4. Appeals will be formally acknowledged within 7 working days of receipt of the appeal together with a form to organise an appeal visit on a day basis.
- 5. The appeal visit will be subject to a non-refundable fee which will not be organised until full payment had been received.
- 6. Once the application and fee is received, an appeal visit from a member of the senior assessor team will take place within 4-6 weeks of receipt (Subject to the establishment's availability).
- 7. The findings of the appeal visit will be fed back in the normal way of both discussions and a report following the visit.
- 8. The outcome of this report will supersede the previous visit and will be final.

Appeal Visit Fees (non-refundable) are available on request from Customer Services.